

Second career in the ‘works’



DOVER — Middletown resident Sandy Webb spent about 25 years of her working life in “corporate America” performing a number of roles. Her work required continuous travel, but she always went out of her way to eat healthy. Her favorite place to do so was the made-to-order entrée salad, sandwich and soup chain restaurant, Saladworks.

“I’d been eating at them for years, but one day I just happened to be on their website and I saw ‘own your own franchise’ and I thought — this is it,” Ms. Webb said.

She opened a Saladworks location in Middletown back in February 2012 and she said the community response has been “great.” She’s fully confident that her new location in Dover will receive the same warm welcome, partly because of its address.

“I’ve had my eye on the location for a number of years,” she said. “It’s in a perfect fast-food, casual dining cluster that’s almost like a destination plaza.”

Ms. Webb started renovating the new location at 1211 N. DuPont Highway in Dover — in the Farley Plaza in front of Dover Downs Hotel and Casino — back in early August. She anticipates hosting a grand opening on Nov. 1.

Ms. Webb said that because she thinks Dover is currently thin on “healthy, casual” dining options, she anticipates a good reception from customers.

“The reactions I’ve had have been overwhelming,” she said. “It’s amazing to see how receptive Dover is to having us here. I posted an announcement on Facebook about three weeks ago, and I ended up with 61,000 views.”

According to Saladworks’ corporate website, the franchise got its start in 1986 when it opened its first store in Cherry Hill, New Jersey. It now boasts over 100 locations around the world.

Updates on the new Dover location can be seen on Facebook @SaladworksDoverDE.

The planned opening of Saladworks is among the business developments taking place downstate.